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News

For Immediate Release

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New Klear Screen® Mobility Kit With Germ Fighting Action



Booth #4522 LVCC North, January 5, 2011 —
Meridrew Enterprises is pleased to announce the release of our brand new *Klear Screen KS-MKP Smartphone and Touchscreen Cleaning Kit*. The new kit retails for \$14.95 and is designed for people who own iPad, iPhone, Droid and all devices with touch screen functionality. Recent studies have found that touch screen devices are breeding grounds for bacteria. John Younghein, President and CEO of Meridrew Enterprises asked, “Does your touch screen have iGerms?”

The DMT antimicrobial cloth included in the Klear Screen Smartphone/Touchscreen Kit will remove 99% of the germs from the surface helping to protect the user throughout each days use.”

Klear Screen uses a proprietary anti-static solution that cleans, protects and preserves modern displays with every use. The Klear Screen fluid is made in our own plant in Northern California and is 100% non-toxic. Klear Screen safely removes dirt, dust, lint and fingerprints plus leaves

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New Klear Screen Mobility Kit

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the screen with an anti-static finish so you don't have to clean as often. Klear Screen is the most recommended cleaner for use on high performance oleophobic and hydrophobic-coated screens.

The highly recommended, environmentally friendly, solution contains no alcohol or ammonia and is safe to use around children and pets.

The Klear Screen cleaning system includes a Dual Micro Textured (DMT) cloth that is manufactured with the same germ fighting technology contained in space suits used on the NASA space shuttle. The antimicrobial properties of the DMT cloth last the life of the cloth. This Klear Screen optical grade micro fiber cloth is created especially to clean precision optics and high performance displays without harm. Klear Screen suggests the smart phone user use the DMT cloth throughout the day to clean off the display, removing smudges and microbes.

The new Klear Screen Mobility Kit includes ten Klear Screen Wet Travel Singles and five Wet/Dry Travel Singles plus one antimicrobial DMT cloth. The kit contains everything you need to clean all of your portable devices including smart phone, tablet, laptop computer, net book, or eReader. All Klear Screen micro fiber cloths are washable and can be used over and over again. Complete multi-language use and care instructions are packaged in every kit.

Klear Screen is the original and most recommended cleaning solution since 1992.

Meridrew Enterprises is a leading manufacturer of LCD cleaning products for consumer and institutional use and the purveyor of cleaning products at leading retail stores. iKlear and Klear Screen are registered trademarks of Meridrew Enterprises. For more information about Klear Screen or iKlear products contact our office at (800) 505-5327.

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