

# There Is A Lot Of Junk Out There

***Are you shampooing and not rinsing? Are you degreasing a diesel engine? It's time to choose a safe and effective screen cleaner, get the right tool for the job.***

## ***Are You Buying The Right Screen Cleaner?***

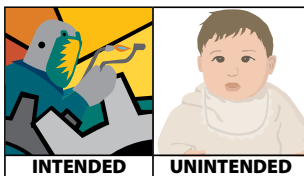
Since 1992 we've seen copy cat suppliers offering cheaply made and potentially dangerous chemical screen cleaners that are not designed for use on modern touchscreen surfaces. Many manufacturers are selling shampoo foaming agents, that are meant to be rinsed off, as screen cleaners. Sodium Lauryl Sulfate (SLS), commonly used in shampoo in concentrations under 1%, has turned up in screen cleaners from major brands with concentrations of up to 10%. The potential for severe skin irritation exposure is high because SLS is meant to be rinsed off. Another chemical, ethylene glycol butyl ether (EGBE), commonly found in many household cleaning products is regulated when used outdoors, but a loophole in the regulations allows use indoors without regulation. EGBE is contained in many cleaning products erroneously labeled as environmentally safe.

Buying from a third party manufacturer to meet a price point has lead to the use of industrial solvents in products labeled as screen cleaners. We have found 1-methoxy-2-propanol in screen wipes and sprays, this chemical is commonly used as a paint solvent and degreaser for industrial equipment. Safety guidelines require the use of gloves with this solvent but none are included in the packaging for screen cleaners.

The dangers of using alcohol, ammonia, harsh chemicals, SLS, EGBE and others are well documented and include flammability, eye and skin irritation, toxic fumes when burned and the potential for fetal developmental toxicity.

## ***Read And Understand The Label***

Marketers use code words to disclose and to hide. What do CAUTION, WARNING and DANGER mean? Understand the human safety information listed on the product. Think about



the intended use and also the unintended use. What will happen if a child or pet drinks your cleaning solution? Should the product you use require gloves when cleaning your touchscreen? Does that even make sense?

## ***The Right Product For The Job***

Since the development of modern day plastics, manufacturers and end users have struggled to find safe and effective cleaning products for modern plastic surfaces. Because plastics are relatively soft they present challenges for appropriate cleaning solutions when compared to cleaning harder materials such as glass or metals. Don't settle on just any household cleaner to clean your new high tech gadgets. Get the cleaner that was designed for the safe cleaning of modern surfaces.

## ***The Right Cleaner And The Right Cloth***

Maintaining your high resolution screen and touch screen devices requires using both the right fluid, designed for modern surfaces, and the right polishing cloth. **iKlear® and Klear Screen®** offer optical grade microfiber and disposable cloths.

Our deep pile terry style microfiber cloth has over 250,000 fibers per square inch. These fibers are 100 times finer than hair and two times finer than silk. Our chamois style microfiber cloth is made from the same material and woven for a super soft, plush feel ideal for precision optics. Our premium antimicrobial dual micro-textured cloth offers the best of both worlds plus germ fighting that is built in and lasts the life of the cloth.

## ***Use What The Experts Use***

Our solution has provided the best product for cleaning optical grade plastics and glass to a variety of industries. The cleaning solution known as **iKlear/Klear Screen** is used in aerospace, medical imaging, consumer electronics and advanced composite fabrication. Leading manufacturers and fabricators such as Mitsubishi Electronics, Apple, NASA, Lexmark and others have used **iKlear/Klear Screen** successfully for many years.

Since 1992 leading manufacturers have chosen **iKlear/Klear Screen** as their cleaning choice because it is safe and because it works. Smart customers buy for a solution, not a price point.

## ***iKlear/Klear Screen Safe And Effective***

The **iKlear/Klear Screen** formula is 100% non-toxic and safe to use around people and pets. Our cleaner contains NO alcohol and NO ammonia, agent's known to cause discoloration or crazing in soft plastic surfaces. Our cleaner is made in the USA and has been tested by a board certified toxicologist. Matthews Toxicology Consultants of Hertford, North Carolina tested the **iKlear/Klear Screen** formula and found the active ingredient is non-toxic, chemically and physically inert. It cannot be absorbed through

the skin or gastro intestinal tract. **iKlear/Klear Screen** is not toxic through oral, dermal or inhalation exposure and is 100% biodegradable.

$$\text{TOXICITY} + \left( \begin{array}{c} \text{EXPOSURE} \\ \text{Duration and Frequency} \\ \text{Concentration} \\ \text{Route and Manner} \end{array} \right) = \text{EFFECT}$$

## ***Benefits Of iKlear/Klear Screen Usage***

**iKlear/Klear Screen** safely removes surface dirt and finger prints, it leaves an anti-static protective coating on the surface. The coating gradually dissipates and does not build up. Repetitive use also benefits the surface by providing UV protection, reducing friction and preserving the original surface. **iKlear/Klear Screen** is a suitable abrasion resistant coating for plastic substrates.